



SWING FOR A CAUSE

SECOND ANNUAL CHARITY GOLF TOURNAMENT

2025 SPONSORSHIP OPPORTUNITIES



FOUNDATIONMTYGROUP.COM

REGISTRATION IS NOW OPEN

2025 SWING FOR A CAUSE CHARITY GOLF TOURNAMENT

Mark your calendars— we're back on the green for the second annual charity golf tournament! After the success of last year's event, we're dialling it up with even more on-course experiences, top-tier networking, and impactful fundraising in support of the Breakfast Club of Canada. Get ready for another unforgettable purpose-driven day of golf.



WHEN?

SEPTEMBER 22, 2025
9:00 am start



WHERE?

Le Blainvillier Golf Club,
Blainville



2024 RECAP

The MTY Group Foundation launched its first annual charity golf tournament at the stunning Club de Golf Le Blainvillier, one of Quebec's top private courses. With nearly **290 players**—including partners, suppliers, franchisees, and friends of the MTY network—the atmosphere was electric from tee-off to twilight.

This event was more than just a game—it was a bold show of community spirit. Together, we raised an incredible **\$100,000 in support of the Breakfast Club of Canada**, helping fuel children across the country with access to nutritious breakfasts.



CONNECTION, COMPETITION & CELEBRATION

The day was packed with team building, next-level networking, and friendly competition, with bragging rights up for grabs in the Longest Drive, Closest to the Pin, and Putting Challenge. With food and drinks at nearly every hole, players enjoyed a moving culinary tour featuring MTY brands.

The energy stayed high into the evening with a vibrant cocktail reception, live silent auction featuring high-value prizes, and heartfelt recognition of our incredible sponsors who made it all possible.



SEE YOU ON THE GREEN!

Get ready—September 22, 2025, we're bringing the heat back to Le Blainvillier Golf Club in Blainville.

This year's event is shaping up to be bigger, bolder, and even more unforgettable—think elevated on-course experiences, premium food and beverage at every hole, high-stakes contests, and next-level networking with leaders across industries. Plus, we're raising the bar for our auction, prize packages, and sponsor activations.



**REGISTER BY
JULY 4, 2025**
Spots are limited



PREMIUM SPONSORSHIPS

PLATINUM	GOLD	SILVER	BRONZE
<div><div>\$15,000</div><div>(EXCLUSIVE TO 1 SPONSORS)</div><div><ul style="list-style-type: none">• Backdrop on stage during the cocktail• Screens during breakfast and cocktail• Signage in the main Hub• Event recap video on social media• Feature in Press Release and newsletter• Signage at reception and registration• Special mention by the MC during the cocktail• Branding on carts per course• Partner mention on our website• Interactive game in your name during the day with players (filmed and shared on social media)• Dedicated post on Facebook, Instagram, and LinkedIn• Complimentary player entries: Two foursomes (a foursome is valued at \$2,500)</div></div>	<div><div>\$10,000</div><div>(LIMITED TO 2 SPONSORS)</div><div><ul style="list-style-type: none">• Backdrop on stage during the cocktail• Screens during breakfast and cocktail• Signage in the main Hub• Event recap video on social media• Feature in Press Release and newsletter• Signage at reception and registration• Special mention by the MC during the cocktail• Branding on carts per course• Partner mention on our website• Dedicated post on Facebook, Instagram, and LinkedIn• Complimentary player entries: One foursome (a foursome is valued at \$2,500)</div></div>	<div><div>\$7,000</div><div>(LIMITED TO 4 SPONSORS)</div><div><ul style="list-style-type: none">• Backdrop on stage during the cocktail• Screens during breakfast and cocktail• Signage in the main Hub• Event recap video on social media• Feature in Press Release and newsletter• Signage at reception and registration• Special mention by the MC during the cocktail• Branding on carts per course• Partner mention on our website• Dedicated post on Facebook, Instagram, and LinkedIn• Complimentary player entries: Two Players (valued at \$625 each)</div></div>	<div><div>\$3,500</div><div>(LIMITED TO 10 SPONSORS)</div><div><ul style="list-style-type: none">• Backdrop on stage during the cocktail• Screens during breakfast and cocktail• Signage in the main Hub• Event recap video on social media• Feature in Press Release and newsletter• Signage at reception and registration• Branding on one "Fun Cart" (1 sponsor per "Fun Cart")• Partner mention on our website</div></div>

ADDITIONAL SPONSORSHIPS



WELCOME SPONSOR

- Logo on volunteer t-shirts as they greet and hand out goodies to drivers entering the parking lot
- Dedicated story on social media
- Event recap video on social media

\$3,500
1 available



BREAKFAST SPONSOR

- Signage at the breakfast entrance
- Tent cards on the tables
- Dedicated story on social media
- Event recap video on social media
- Feature in Press Release and newsletter
- Partner mention on our website

\$5,000
2 available



RECEPTION SPONSOR

- Signage at the cocktail entrance
- Tent cards on the tables
- Dedicated story on social media
- Event recap video on social media
- Feature in Press Release and newsletter
- Partner mention on our website

\$5,000
2 available



BAR SPONSOR

- Signage at the cocktail entrance
- Bar signage
- Dedicated story on social media
- Event recap video on social media
- Feature in Press Release and newsletter

\$5,000
1 available



HOLE SPONSOR

- Your logo at the tee box and green

\$1,000
36 available

IN-KIND DONATIONS: In-kind sponsors provide goods or services for prizes. In return, they receive recognition for their contributions based on the value of the goods or services provided.

FOURSOME REGISTRATION

\$2,500

Gather your team for an unforgettable day of golf!
Each foursome package includes:

- **18 Holes of Golf:** Enjoy a full round at a premier course.
- **Golf Cart Rental:** A cart for easy course navigation.
- **Fun Gift Package:** Each player receives exclusive gifts.
- **Breakfast, Lunch & Cocktail Reception:** Fuel up before tee-off and unwind with a cocktail reception to close the day.





REGISTER BY JULY 4, 2025

Player Registration and Corporate Sponsorships
foundationmtygroup.com

The corporation name and invoice number must be indicated when making the payment via the website

***Any questions? Email us
fondation.mty.foundation@mtygroup.com.***